Notification to revise the price of Super Absorbent Polymer

Sanyo Chemical Industries, Ltd. SDP Global Co., Ltd.

SDP Global Co., Ltd. (head office: Chuo-ku, Tokyo; president: Hiroyuki Shimominami), a joint venture company between Sanyo Chemical Industries, Ltd. (head office:Higashiyama-ku, Kyoto City; president: Takao Ando) and Toyota Tsusho Corporation (headquarters: Nakamura-ku, Nagoya City; president: Jun Karube) and a consolidated subsidiary of Sanyo Chemical, announced that it will raise the prices of superabsorbent polymers (SAP) by more than 20 yen/kg. It will be applied in Japan to the SAP for sanitary products such as diapers with shipments on and after March 1, 2018.

Due to the sharp hikes in the prices of domestic naphtha and propylene, the cost of acrylic acid, primary raw material of SAP has been rising significantly. As well, the tight supply in overseas also increases the acrylic acid and caustic soda prices. In addition, the utility and transportation costs are also increasing.

Under these circumstances, we were not able to offset such soaring costs despite our best endeavors. In order to continue stable supply, we regrettably have to revise the prices.